Michael DeMeis and Mark Anderson

CSC 330

9/5/17

Client Proposal

To whomever is interested, we are the owners of a new upcoming gym. We are in the middle of setting up and getting ready to open. As of right now we don’t have the time to set up an official website. That’s where we need your help. We are looking for a group, that has the time, knowledge and some background information in gyms to help get our product get out by the time we open up to the public. Our website needs to be able to show what a member will be able to get and use when signing up for our gym.

We would like the website to display our gym’s hours so members know when they can come and workout. We would also need a section where members can see when trainers will be teaching a class. Our hours open will be Monday-Friday 5am-11pm, Saturday from 5am-9pm and Sunday’s from 5am-6pm. We also need it to be clear that we will not be open on any major holidays. Monday-Saturday we will have a trainer teaching a class at 7am-8am, 11am-12pm, 3pm-4pm, 530pm-630pm, and 730pm-830pm. We will not be having a trainer teach classes on Sunday. We need this to be clear on our site, we don’t want members to show up thinking there is classes on Sunday!

Our gym will be competing with other gyms around Connecticut, so we need to make sure our prices are on the website. For members who want to take it day by day, they will have a flat fee of $5 a day, for those who want to pay monthly, it will be $25 a month, and for those who want to prepay for a year it will be $275. We also want it clear that there is no startup fee. We also need to let them know that we our located in Shelton, CT.

We would also like a small section on the site reserved where we can write a motivational quote for the week, to keep our members motivated. Also, underneath that quote we would like a section where we can display some members transformation photos. So, we would need two photos to be lined up side by side, “before” and “after”. We like this idea because it will show members that no matter what you can change, and we hope that it will motivate others.

Our focus being for the members to have an ease when signing up. For those who want to sign up online, we would like an area where those members needs can be met. We would like an easy to use sign up system, where members can sign up with ease. When signing up we will need some specific information from them. We would like a full name, address, email, and telephone number to be stored in a database, so it will be an easy look up for when a member wants to enter the gym. The member will need to create a password when signing up, this will not be stored locally. When a member tries to sign in it will ask for an email and password. If the member forgets the password, they will need to know the email they used when signing up and the full name they used when signing up. If they enter both correctly, a new password will be generated and sent to that members email. If not correctly, it will ask the member to try again, or to come to the gym and have an employee help reset it.

We look forward to hearing from one of the groups, and we are open to more suggestions. Thanks,

Mike and Mark. Owners of “Sculpt Gym ©”